

How To Get Comfortable In Front Of Camera

Make every take count!

1. **Relax** – It is normal to make a few mistakes to get warmed up. Don't pressure yourself to be perfect, mistakes are normal.
2. **Time** - Set aside adequate time to record several takes. When you are starting out, it may require more time than you estimate.
3. **Prepare ahead** to save time recording - Prepare a script, or at least bullet points. Very few people can record off the cuff especially for an important video. Preparation will reduce the number of takes required.
4. **KISS** – Keep it short and simple. Keep key points to between 3 and 5. It is difficult to remember more points when you are speaking. It may also be difficult for those watching to follow a lengthy video.
5. **Keep notes** and ideas for your video. Jot down important phrases when they come to mind.
6. **Casual practise** - Record with your phone casually for practise, to get familiar with seeing and hearing yourself on video. Most people are self conscience, and it takes a while to adjust to seeing yourself on video.
7. **Delivery** – When you are able to focus on your delivery on camera, it means you can remember your content.
8. **Different angle** - record the video with two cameras or, do a second take with a slightly different angle. It allows you to edit out mistakes, and makes jump cuts less noticeable.
9. **Jump cuts** - If you have to, use jump cuts. People are used to jump cuts, as long as the content is concise.
10. **Record B rolls** to enhance the video and edit out mistakes.
11. **Avoid perfectionism** - do as many takes as necessary but avoid perfectionism. Done is better than perfect.
12. **Take a break** – Take a break when things are not working. Relax, then go back to recording.
13. **Energy levels** - Record when your energy level is high. Avoid recording when you are tired.
14. **Smile and have fun**, and enjoy making the recording. **Don't stress it!**

If you haven't watch my video where I explain some of the points in greater detail, you can view it [here](#).

Additional Resource

Make every take count!

How to Make Videos with just your Smartphone.

How to be Comfortable on Camera.

Complete course on Video, Audio, and Screen Recording.